



# Interactive HR Webinar: Adjusting your Culture & Talent Brand

CSS HR WEBINAR SERIES | WEBINAR #4  
[CONTEMPORARYSTAFFING.COM](http://CONTEMPORARYSTAFFING.COM)

PRESENTED BY CARA WARD  
SR ACCOUNT EXECUTIVE



# Boosting Employee Engagement





# Adapting your talent brand





Driving your  
culture in a  
segmented  
return to work  
environment





# Presenting your culture virtually



# Which of the following is top of mind for you?

- A. Presenting your culture virtually*
- B. Driving your culture in a segmented return to work environment*
- C. Boosting employee engagement*
- D. Adapting your talent brand to grow the employee experience and generating better referrals*

**What are your thoughts towards your organizations adjusted plan to improve company-wide employee engagement so that it accommodates both in-office and remote team members?**

*A. We currently have great employee engagement!*

*B. We really don't have one, but need one*

*C. We are currently working on improving employee engagement*

*D. We need better ideas to improve our employee engagement*

**By the end of 2020, do  
you expect to have your  
office workforce be:**

- A. Fully Remote*
- B. A mix of remote and in office*
- C. Fully back into the office*
- D. We will leave it entirely up to our employees*



# What challenges are you facing as an HR professional when it comes to recruiting and talent brand?

*A. Overflow in resumes*

*B. Under-qualified or overqualified candidates*

*C. Offer being rejected by candidate; due to the uncertain times*

*D. My company has stopped hiring for the time being*



# Free 30 minute consultation with Pam Seplow

*Three attendees will be selected  
for a 30 minute consultation at  
random*

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# PAM SEFLOW

*Founder & Talent Strategist*

*PS SQUARED Advisors*



# EVAN VIOLETTE

*Managing Director*

*Contemporary Staffing (CSS)*



# Meet Our Team



JULYANA HUERTA  
CEO/Founder

ANIYA REBOLIA  
Chief Creative Officer

JEFFRIE TOCARO  
Chief Operating Officer







# THANK YOU!

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